

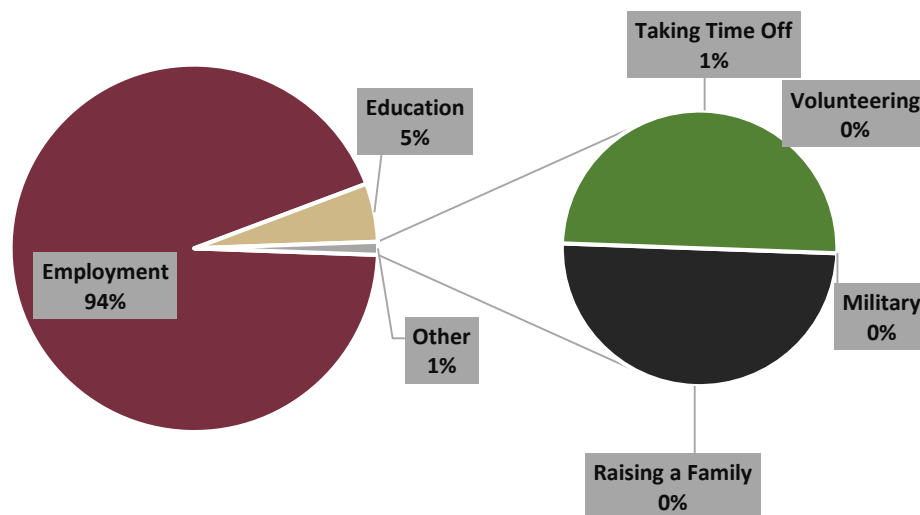
College of Human Sciences

Department of Retail, Merchandising, and Product Development

The Career Center, in conjunction with the Division of Student Affairs and Institutional Research, has administered a survey to graduating seniors for over a decade, asking students about their post-college plans and their overall FSU experience. Of all the Department of Retail, Merchandising, and Product Development graduates from Summer 2014, Fall 2014, and Spring 2015, 175 graduates participated. The data presented in this report are based on responses to the Graduating Senior Survey at the point of graduation with data on employment and continuing education outcomes updated for graduates who responded to the six-month follow-up survey.

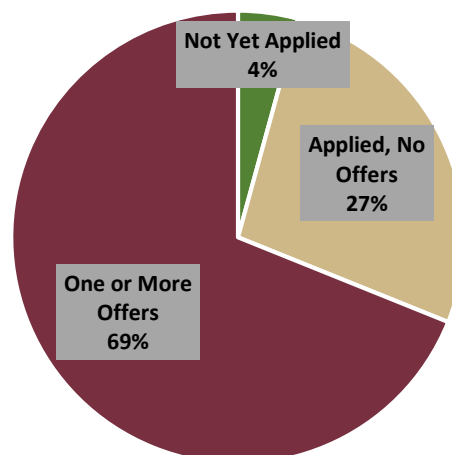
Post-Graduation Plans

The following represents the primary plan indicated by the student after graduation, whether it be seeking employment, further education, or something else.



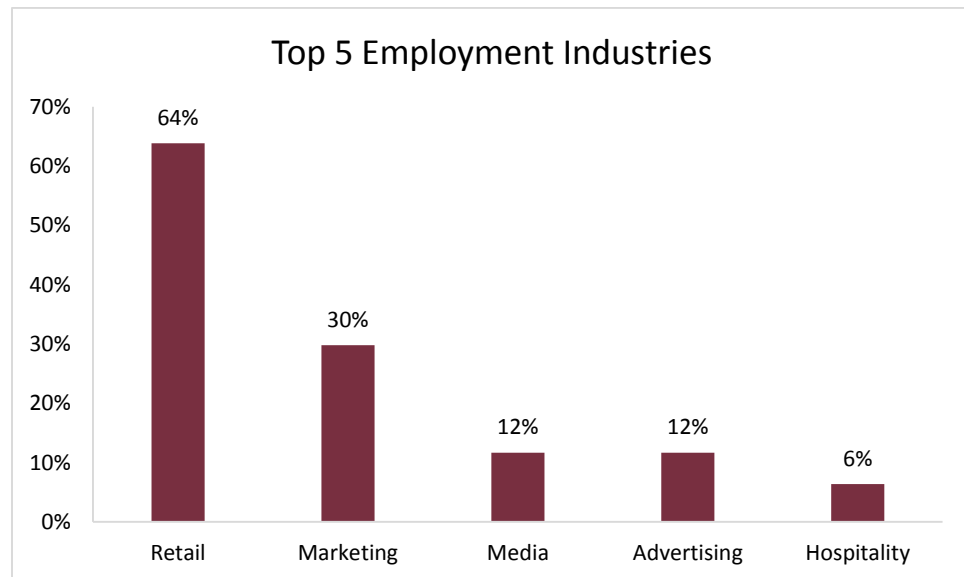
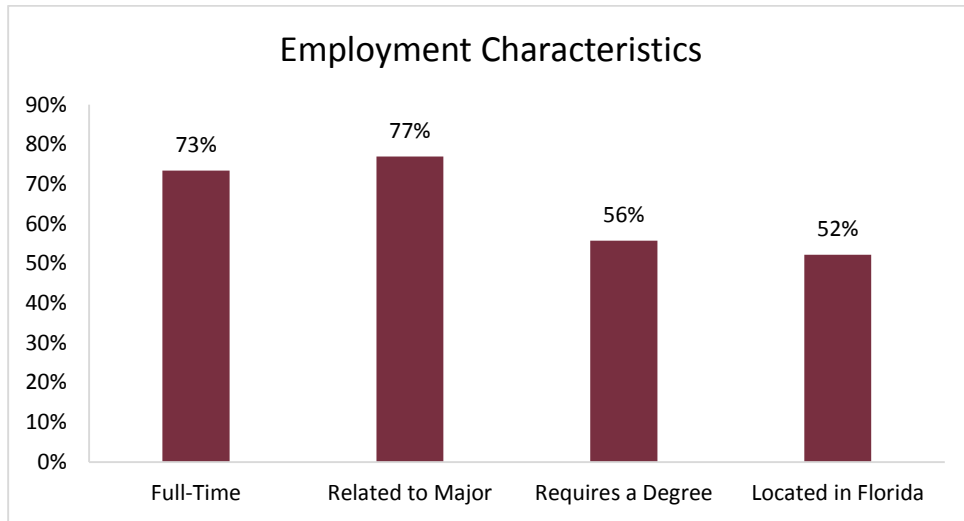
Post-Graduation Employment

Some graduates do not apply at the time of the survey's distribution (Not Yet Applied), while others have received at least one offer or none.



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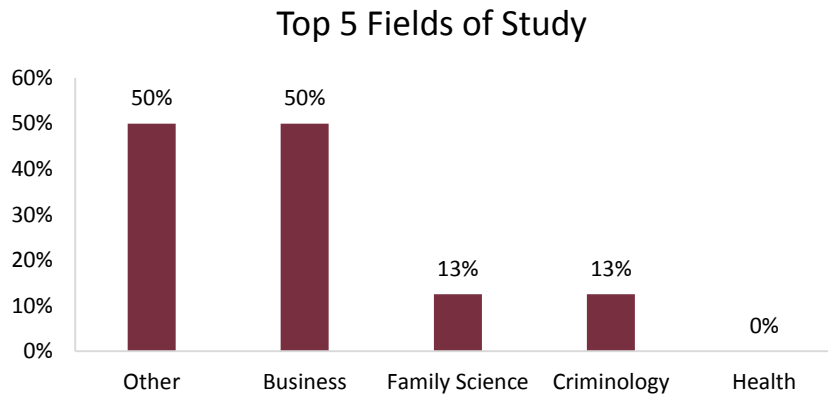
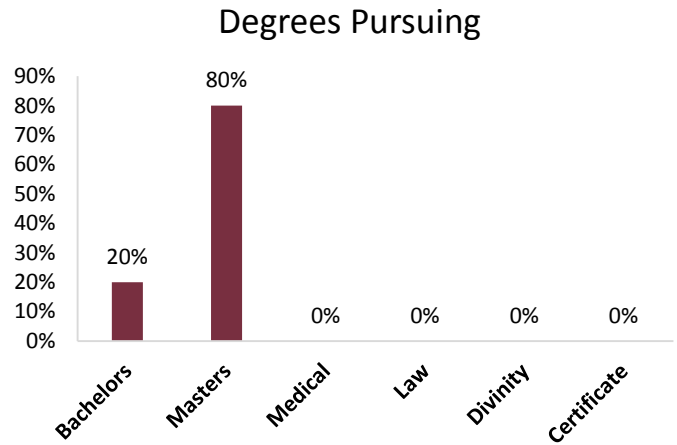
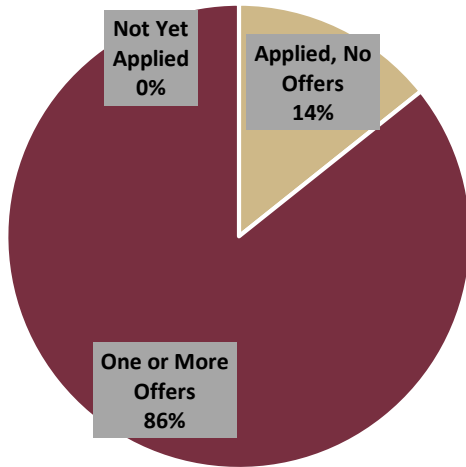


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Post-Graduation Education

Over three-quarters of graduates whose primary plan was to continue their education in Spring 2015 received at least one offer of acceptance and are studying in a wide variety of fields.



Student Characteristics

Professional Experience

97% of graduates completed an internship

Giving Back

65% of graduates participated in community service

Campus Involvement

99% of graduates participated in one or more campus activities.

Research Experience

18% of graduates participated in a research project

Global Experience

22% of graduates participated in study abroad

Academic Excellence

8% of graduates participated in the honors program.